

OPINION: ATHLETICS VS POLITICS P.28 | FEATURES: PING-PONG DIPLOMACY ROUND TWO P.32

# BEIJING REVIEW

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## WHEN FORTUNE SMILES

China's modern mission of material and cultural affluence for all

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## Challenge and Contribution

Common prosperity for everyone is a hallmark of Chinese modernization and has always been one of the most prominent of goals for the Communist Party of China (CPC).

Major economic policies implemented after 1949, including land reform and reform and opening up, are all serving a shared, thriving end. Allowing for some people and regions to become rich first and consequently help others get on their feet, the strategy of reform and opening up is ultimately to achieve prosperity for all. The CPC Central Committee today marks achieving prosperity for all as an imperative task on the journey toward national modernization.

The concept of common prosperity requires powerful economic foundations, high social efficiency and a fair distribution of social means. Development, sharing and sustainability are key elements: Development is the premise, sharing serves as the basis, and sustainability acts as the guarantee.

China must adhere to the philosophy of innovative, coordinated, green, open and shared development, evolve its capabilities in independent innovation and improve economic efficiency as to accumulate more social wealth plus a more advanced know-how in the creation

thereof. It must also narrow the development gaps among different regions as well as those between urban and rural areas to better balance the growth of the entire country.

However, common prosperity doesn't equal egalitarianism, nor will it be achieved by cutting the wealth of those who get rich first. Instead, it should be realized by perfecting the social distribution system and improving the institutional arrangement of primary, secondary and tertiary allocation. In addition, taxation, social security and payment transfer procedures should be fortified to multiply the percentage of the middle-income group, increase the earnings of the low-income group and properly regulate high incomes, ultimately achieving riches for all.

Achieving common prosperity is a long-term and complex project that consists of two phases. The first phase is to shape more remarkable and pragmatic progress by 2035; the second phase is to basically achieve the goal in the middle of the century. Throughout this process, the Chinese Government must adhere to the nation's long-standing people-centered development philosophy and make determined efforts with even greater perseverance than it did in the battle against extreme poverty. **BR**



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## A GOLD RIBBON FLOATS

Workers lay copper tiles on a pavilion of the Fenghuangling Bridge in Liuzhou, Guangxi Zhuang Autonomous Region, on November 24. The construction of the bridge has entered its final sprint.

The bridge, including five pavilions across the Liujiang River, appears to be covered with gold, displaying a typical style of local architecture.



## Towering Bridge

The main tower of Tongzi River Grand Bridge in Guizhou Province on November 21; the tower was capped that same day. The 1,422-meter-long bridge is an important part of the Jinsha-Renhuai-Tongzi Highway. The completion of this highway will significantly cut travel time between cities along the route and help promote their economy.

## Regulating Entertainment

China's cyberspace regulator has issued a circular calling for an Internet-wide boycott of entertainers who have broken the law or transgressed social morality, reported Xinhua News Agency on November 23.

There will be no room for these entertainers to seek a comeback by circumventing restrictions, the Office of the Central Cyberspace Affairs Commission said in the circular.

Celebrity-related content promoting vulgar information or containing fake online reviews, unproven stories about entertainers or irrational acts of idol worship is prohibited on the Internet, the office said.

Content involving entertainers endorsing products, services, brands or for-profit events can

only appear as clearly-marked advertisements on online platforms, the office said.

## New Airport

A new civil airport in Shaoguan, Guangdong Province, opened its gates to passengers on November 27.

The new airport is located in Ruyuan Yao Autonomous County in Shaoguan. It is approximately 60 km from the Danxia Mountain, a nationally renowned scenic spot, and about 50 km from the Nanhua Temple, a famous Buddhist temple.

With a designed potential annual throughput of 2 million passengers, the airport is capable of handling 4,000 tons of cargo and mail every year. It is expected to see 9,500 airplanes take off and land annually.

The airport plans to launch air routes linking several

major cities, including Beijing, Shanghai, Nanning, Hangzhou and Kunming.

Guangdong currently has nine civil airports, including the new Shaoguan airport.

## Astronauts Honored

Three astronauts of the *Shenzhou-12* spaceflight mission were awarded medals for their service to China's space endeavors on November 23.

Nie Haisheng, 56, commander of the *Shenzhou-12* spacecraft, was honored with a first-class aerospace achievement medal; Liu Boming, 54, was conferred a second-class medal; and Tang Hongbo, 45, received a third-class medal and the honorary title of "heroic astronaut."

The awards were given by the Communist Party of China Central Committee, the State Council and the Central Military

Commission.

Launched on June 17, *Shenzhou-12* sent astronauts to China's space station core module *Tianhe* for the first time. The astronauts then lived in the module for three months, the longest time Chinese astronauts have spent in space to date.

The *Shenzhou-12* mission was the third space mission for Nie and his second deployment as commander. He is the first Chinese astronaut to spend 100 days in space. It was Liu's second space mission and Tang's first.

The *Shenzhou-12* mission is part of China's plan to build a permanent manned space station.

## Rural Legal Talent

A set of pilot procedures on fostering legally savvy rural talent has been issued to advance the rule of law in rural areas, the Ministry of Justice announced on November 20.

The talent-building effort should be made to meet people's legal needs and focus on addressing legal issues faced by rural people in their daily life, according to the newly released document.

The document said that the efforts should be integrated into the overall plan of building a rule-of-law society as well as the national rural revitalization strategy.

According to the document, the system for fostering individuals with adequate legal awareness and capabilities should be established by 2025, and each administrative village across the country should foster at least three such people by that time.

## Side Jobs

A recent survey by *China Youth Daily* shows that 85.5 percent

of young Chinese are willing to take up side jobs, Xinhua reported on November 21.

Of the 2,454 respondents aged 18 to 35, nearly 12 percent had already done a side job in addition to their full-time work.

Nearly 82 percent of the respondents said that more young people are taking up side jobs, with popular choices including online business, trying to become online celebrities, and selling online courses.

Among the people surveyed, 63.8 percent said that the ability to plan is vital to successfully taking on a side hustle.

Attitudes toward having side hustles vary among young people. About 72 percent believe that side jobs provide more opportunities, while 63.5 percent said that side hustles enrich spiritual life and offer a more colorful life outside of work.

## Protecting Historical Sites

The Chinese Government has issued a Five-Year Plan to improve the protection, management and utilization of the country's major historical sites, Xinhua reported on November 20.

According to the National Cultural Heritage Administration, the plan, designed for the 2021 to 2025 period, highlights the need to strengthen the archaeological study of major historical sites.

The government will promote major projects to explore the origins of Chinese civilization, support the formulation of medium and long-term archaeological work plans for key sites, and build a national platform for basic information and data on the sites.

Major historical sites in the plan mainly include settlements, palaces, tombs and other large-scale historical and cultural landscapes with great value and far-reaching influence.

They usually reflect the different developmental stages of ancient Chinese history, such as the Old Summer Palace, the Archaeological Ruins of Liangzhu City, and the Grand Canal.

China has formed a conservation structure encompassing 150 major historical sites following the implementation of three five-year plans since 2006. A list of 36 national archaeological parks has been made public.

## Neonatal Care

A neonatal critical care center has opened to the public in Ngari



## In Full Bloom

Villagers arrange chrysanthemums in Qianjia, a village in Hengyang City of Hunan Province, on November 23.

Prefecture, Tibet Autonomous Region, Xinhua reported on November 23.

With a total investment of 5 million yuan (\$783,000), the center established in Ngari Prefecture People's Hospital is the first of its kind in the border region.

"Supplied with high-frequency oscillatory ventilation equipment, the center will be used for the treatment of acute respiratory distress syndrome, pulmonary hemorrhage and other refractory respiratory failures," said hospital administrator

Chen Nigari.

"The center will be effective in reducing the neonatal mortality rate in the region," Chen added.

It was established through an aid program partnership between Shaanxi Province, Tibet and Beijing United Charity Foundation.

With an average altitude of more than 4,500 meters, development in Ngari is restricted by the harsh natural environment. It features relatively backward medical and health facilities and limited capabilities to treat critically ill newborns.



## TEA MAKERS

Contestants make tea while participating in a vocational skills competition at a secondary vocational school in Longli County, Guizhou Province, on November 23.

## Little Giant Firms

China has incubated 4,762 national-level “little giant” enterprises to date, according to the Ministry of Industry and Information Technology (MIIT) on November 23.

“Little giant” firms are small enterprises that are still in the early stage of development and focus on new-generation information technology, high-end equipment manufacturing, new energy, new materials, biomedicine and other high-end fields.

The operating incomes and total profits of “little giant” enterprises increased 31.6 percent and 67.9 percent, respectively, in the first nine months of this year, Xu Xiaolan, Vice Minister of the MIIT, told a news briefing.

These enterprises have strong innovation capacities and developmental resilience, Xu said, adding that the majority of them are operating in basic industrial fields and have invested more than 10 million

yuan (\$1.56 million) in research and development.

By the end of October this year, more than 70 percent of such enterprises were able to obtain loans, with their average loan balance totaling 75.26 million yuan (\$11.7 million).

## Green Investment

Further green investment is on the horizon for China as the country gradually shifts toward a more institutionalized phase of decarbonization, according to a research report by multinational financial services firm Morgan Stanley, cited by Xinhua News Agency on November 23.

“We expect policymakers to step up support for green investments from 2022, such as renewables, smart grid, power storage equipment, and manufacturing equipment upgrades,” said Robin Xing, Morgan Stanley’s chief China economist, in the co-authored report.

The green push is expected to inject new impetus into the

Chinese economy. The investment bank forecast a recovery in infrastructure driven by green investment, saying it expects infrastructure investment growth to rebound to 4 percent next year.

Manufacturing investment demand is also predicted to rise as manufacturers upgrade their equipment to improve energy efficiency, according to the report.

The projections came amid China’s continuous efforts to decarbonize to fight for blue skies and mitigate the impacts of climate change.

China in October unveiled an overarching set of guidelines for achieving its carbon peak and carbon neutrality goals, as well as an action plan to peak carbon dioxide emissions before 2030.

## Civil Aviation

China’s civil aviation authorities will introduce comprehensive measures to facilitate further recovery of the industry.

The Civil Aviation

Administration of China (CAAC) said it will strive to boost the sustainable and stable recovery of the sector with a key focus on COVID-19 prevention and control and the industry’s safe operation.

China’s civil aviation sector has remained the world’s second largest in terms of passenger trips for 15 years.

Thanks to the country’s economic resilience and effective epidemic control, China leads the global civil aviation industry in recovery from the impact of COVID-19.

As of late October, the industry’s major indicators, including total air transport turnover, passenger numbers and freight volume, had reached 69.9 percent, 66.4 percent and 80.5 percent, respectively, of the annual target set by the CAAC.

Despite the largely stable performance, China’s civil aviation industry has experienced significant fluctuations due to

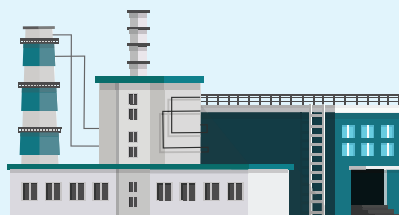
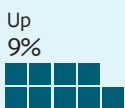
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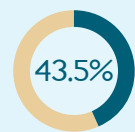
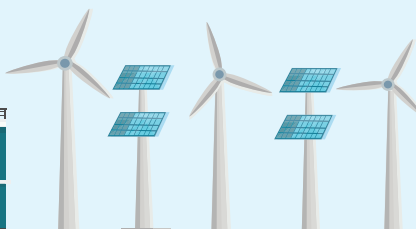
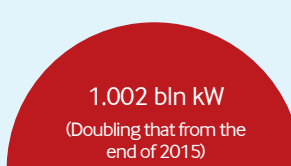
### China’s Power Generation in January-October

(All growth rates are y.o.y.)

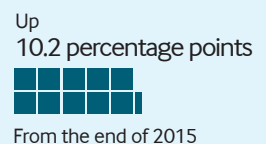
#### Installed power generation capacity



#### Installed capacity of renewable energy power generation



Percentage of China’s total installed power generation capacity





both the domestic and international effects of COVID-19. The industry's continuous recovery still faces challenges, said the CAAC.

In order to further boost market vitality, the CAAC is encouraging airlines, airports and other industry operators to introduce differentiated and tailored service products to meet the diverse demands of customers.

## Securities Revenue

China's 140 securities brokers saw their operating revenues reach 366.36 billion yuan (\$57.4 billion) in the first three quarters of 2021, according to the Securities Association of China.

In breakdown, revenues from securities trading came in at 100.08 billion yuan (\$15.6 billion), while that of securities underwriting and sponsoring business, and asset management stood at 41.6 billion yuan (\$6.5 billion) and 21.96 billion yuan (\$3.4 billion), respectively,

during the period, the association said.

The net profits of the securities companies totaled 143.98 billion yuan (\$22.5 billion) in the first nine months, according to the association.

By the end of September, the total assets of the securities brokers reached 10.31 trillion yuan (\$1.6 trillion), with net assets standing at 2.49 trillion yuan (\$389.6 billion).

The net capital of these securities companies totaled 1.94 trillion yuan (\$303.6 billion), according to the association.

## Fiscal Revenue

China's fiscal revenue logged a year-on-year increase of 14.5 percent in the first 10 months of the year, according to official data released on November 19.

The country's fiscal revenue amounted to 18.15 trillion yuan (\$2.8 trillion) during the period, according to data from the Ministry of Finance.

Tax revenue came in at 15.65

trillion yuan (\$2.4 trillion) in the January-October period, up 15.9 percent year on year.

Revenue from value-added tax, the largest source of fiscal revenue in the country, jumped 15.1 percent from a year earlier to 5.54 trillion yuan (\$867 billion).

The Central Government and local governments collected 8.47 trillion yuan (\$1.32 trillion) and 9.69 trillion yuan (\$1.51 trillion) in fiscal revenue, up 15 percent and 14.1 percent, respectively.

The data also showed that China's fiscal spending increased 2.4 percent year on year to 19.4 trillion yuan (\$3 trillion) in the first 10 months.

Fiscal spending on education rose 4.8 percent year on year, while health and medical care spending grew by 2.3 percent, the ministry said.

## Legoland Resort

Construction of the Legoland Shanghai Resort kicked off on November 17, with the resort expected to open in 2024,

according to local authorities.

Covering an area of 318,000 square meters, the resort is located in the Jinshan District of southwestern Shanghai.

The facility will include eight themed areas covering most of the signature and popular attractions and rides of Legoland Parks around the world.

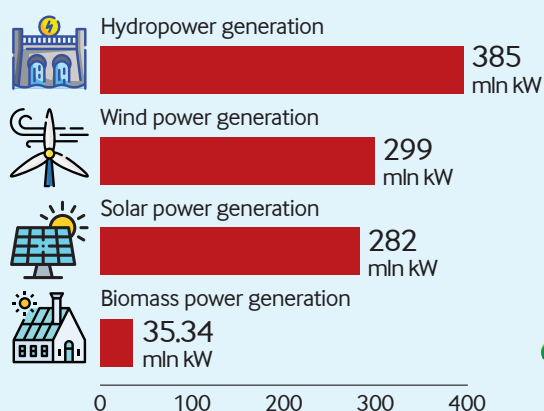
The resort will also integrate local cultural elements such as setting up a Monkey King-themed zone that references traditional Chinese architectural styles and natural landscapes.

With an investment of \$550 million, the resort is funded by several parties, including China's state-owned enterprises.

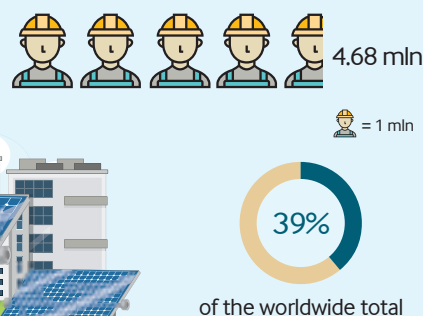
"The LEGO brand has increased its presence in and contributions to China over the past few years," said Jorgen Vig Knudstorp, Executive Chairman of the LEGO Brand Group. "We are thrilled with the positive response the LEGO brand has received in China," he added.

### Clean energy use

Installed capacity of:



### People employed in industries relating to renewable energy in 2020



(Sources: National Energy Administration, International Renewable Energy Agency)

# THIS WEEK **WORLD**



## FRANCE

Panda twin cubs play around during their Chinese name unveiling ceremony at the Beauval Zoo in central France on November 18. More than 120,000 French netizens cast their votes to select Huan Lili and Yuan Dudu from five candidate names for the cubs



## CHILE

President Sebastian Pinera casts his ballot in Santiago on November 21. Presidential, parliamentary, and regional elections began with high attendance at the polls



## MIDDLE EAST

Israeli police officers gather near the site of a shooting incident in Jerusalem's Old City on November 21. The gunman was shot dead by police after killing one and wounding several others





## BULGARIA

The site of a traffic accident involving a fully loaded bus near Sofia on November 23. At least 45 people were killed



## THAILAND

A woman prepares to set afloat a water lantern in the Ong Ang Canal during the Loy Krathong Festival, Thailand's light festival, in Bangkok on November 19



## GERMANY

A girl wearing a mask rides a mini train at the Frankfurt Christmas Market on November 22. The market opened with strict COVID-19 prevention measures in place



# THIS WEEK PEOPLE & POINTS

## DEPUTY MINISTER OF SCIENCE AND TECHNOLOGY APPOINTED

**Zhang Guangjun**, President of Southeast University in Nanjing, Jiangsu Province, was appointed Deputy Minister of Science and Technology.

Zhang has long been engaged in education and research on dynamic vision measurement, presiding over the development of small-scale high-precision celestial sensor spaceborne products, aviation equipment, and flight performance dynamic test stations. In 1982, Zhang enrolled in the Department of Precision Instrument Engineering at Tianjin University and graduated in 1991 with a Ph.D. After teaching at Beihang University in Beijing, he started serving Southeast University as president in 2015.



In 2013, Zhang was nominated and became the Academician of the Chinese Academy of Engineering at the age of 48, making him one of the youngest academicians in history to receive the honor. In 2016, he was awarded second place for the National Science and Technology Progress Award, a prestigious scientific prize in China.

## Rural Express Delivery

**Economic Daily**  
**November 22**

The postal and courier sector continued its robust expansion in 2021, handling around 86.72 billion courier packages from January to October, recording a growth of 34.7 percent year on year, said a report recently released by the State Post Bureau.

Rural areas have delivered important momentum to the sector's business growth. About 30 percent of parcels handled this year were sent out to rural areas as service

accessibility has continued to expand especially at the village level.

In the long run, the government should improve rural logistics to unleash the full consumption potential of these areas. The integrated development of e-commerce and distribution logistics across the countryside should be advanced.

Faster progress should be made to shore up the infrastructural weak links in rural delivery logistics.

In the rural areas, especially in the remote areas of China, postal service providers need to fully play out their role in the last-mile distribution process.



## A New Domestic Shine

**Lifeweek**  
**November 22**

The percentage of keyword searches for Chinese brands surged to more than two thirds of all searches on Baidu, up from only about one third 10 years earlier, according to a report released by the Chinese Internet search giant.

The trend is usually dubbed *guo-chao*, or "Chinese fashion trend," which has driven demand for domestic brands and products that often incorporate traditional Chinese culture and

"No grumbling, no blame-shifting, no troublemaking, only doing what we can to help. China is not part of the problems in the world, but part of the solutions."

**Qin Gang**, Chinese Ambassador to the U.S., during a virtual dialogue with board members of the Brookings Institution on November 18

"Once the Regional Comprehensive Economic Partnership comes into force, one third of China's trade will be tariff free, which will offer Chinese enterprises more options to position themselves in the global supply chain."

**Wei Jianguo**, Vice Chairman of the Beijing-based China Center for International Economic Exchanges and former Vice Minister of Commerce, in an article on *China Daily* on November 24

art styles.

“During the past two years, many of the brands topping the sales charts are new domestic brands,” Sheng Chao, who is in charge of new brand management on Tmall, Alibaba’s e-commerce platform, explained.

The trend to embrace domestic labels has spread rapidly from fashion to other sectors and products, from food and beverages to clothing, mobiles, cosmetics and electronic vehicles.

Cost-effective and high-quality are some common features of these new domestic products and brands. Their main followers are millennials born between 1980 and 1995 and Gen Zs born between 1995 and 2010. To woo more young consumers, these brands never stop bolstering their research and marketing efforts to ensure their products stand out from the crowd.

With the incessant influx of digital media, channels, consumers and supply chains, Chinese entrepreneurs need to explore many new methods for brand building in the new digital environment. Local brands, too, must continuously improve the design and quality of their products and keep innovating to meet the evolving needs of their Chinese clientele.

## Cultural Relic Protection

*People’s Daily*

**November 22**

China’s State Council recently approved new guidelines on cultural relic protection and technological innovation during the nation’s 14th Five-Year Plan (2021-25) period. The directive, for the first time ever, has incorporated technological applications into the conservation and research of cultural relics.

Cultural relics and artworks tell the story of Chinese civilization. China features 766,700 immovable cultural relics and 108 million pieces (sets) of state-owned movable cultural relics.

In recent years, museums across China have started paying more attention to the way they present ancient artifacts to the public and how they underline their educational functions.

Through different media like TV shows and documentaries telling the stories and history behind those relics, audiences not only come to appreciate their beauty, but their cultural significance as well.

In the future, authorities at all levels should continue to improve laws and regulations. Additionally, more funds and investment will be allocated to the protection of historical and cultural heritage, with more relevant educational and training activities soon to be launched.



### PEKING UNIVERSITY GRAD CONTRIBUTES TO POVERTY ALLEVIATION

**Liu Kai**, Deputy Secretary of the Jiayuguan Municipal Committee of the Communist Party of China (CPC) in Gansu Province, was recommended as candidate for city mayor, according to the Organization Department of the CPC Gansu Provincial Committee.

Liu, 38, received his Ph.D. degree from the Department of Philosophy and Religious Studies at Peking University in 2010. In October 2011, he left the capital to work in Lingtai County, a national-level poverty-stricken county in Pingliang City, Gansu Province.

He believes education and persistence are key drivers of poverty alleviation. Since 2013, Lingtai has reduced poverty by an average of more than 10,000 people per year. In April 2019, the Gansu Provincial Government removed the county from the poverty list.

Ten years after laying down roots and alleviating poverty in Lingtai, Liu was appointed Deputy Secretary of the Jiayuguan Municipal Committee of the CPC in July.



“We count on our Chinese partners, and they can very much count on us, for increasingly global, sustainable and innovative agribusiness.”

**Fernando Camargo**, Secretary of Innovation, Sustainable Development and Irrigation with Brazil’s Ministry of Agriculture, at an online forum on China-Brazil cooperation on November 23

“As is well known, the Chinese community has made important contributions to the socioeconomic development of the U.S. However, it is a shame that discrimination against people of Chinese descent has not been rectified with the socioeconomic progress, but has become a persistent tumor afflicting U.S. society instead.”

**Zhao Lijian**, spokesperson of the Foreign Ministry, at a regular press conference on November 23



Aerial photo taken on August 26 shows a view of Xincang Village in Jiaying, Zhejiang Province

**COVER STORY**

# THE RIGHT AND RIGHTEOUS ROUTE

Zhejiang Province demonstrates the pursuit of common prosperity

By Tao Xing